

# Press Release

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## ADVANTYS Listed by Major Industry Analyst Firm in 2004 Magic Quadrant

**Paris, France - (May 24, 2004):** ADVANTYS' SES has been listed in Gartner, Inc.'s Smart Enterprise Suite (SES) Magic Quadrant 2004.

According to the report "The SES combines the functionality of portal, collaborative and content management technologies, and delivers these in an integrated suite, provides a broad foundation to support knowledge or information work within an enterprise, or between groups in different enterprises, and may be considered the platform for knowledge management, focuses on support for unstructured work processes, but through portal-based integration with business applications can provide a comprehensive digital or electronic workplace." The Smart Enterprise Suite Magic Quadrant for 2004 is available directly from Gartner, Inc. at [www.gartner.com](http://www.gartner.com)

"We feel the listing of our Smart Enterprise Suite in Gartner, Inc.'s Magic Quadrant is a great industry recognition that confirms ADVANTYS' strategy to be an early player in this emerging market", said Alain Bezancon, President and co-founder of ADVANTYS. "With PubliGen (Portal and CMS), WorkflowGen (Workflow) and eGroupGen (collaboration) our SES offers a single platform and pragmatcal technical environment to quickly achieve ROI with the implementation of an Enterprise web based information system".

ADVANTYS' SES is the result of more than 9 years spent integrating corporate web information systems specializing in Content Management, Collaborative Work, Workflow and Development Tools. Smart Enterprise Suite is first and foremost a pragmatic solution aimed at organizations confronted with the age old problem of achieving more and more with fewer resources. All ADVANTYS solutions are developed with the specific aim of addressing problems encountered by users within as short a timeframe as possible and at optimum cost.

Advantys was listed in the Niche Players Quadrant. Vendors listed in the Niche Players quadrant focus on a particular segment of the client base, as defined by characteristics such as size, vertical or project complexity. Their ability to outperform or innovate may be impacted by this narrow focus.

*Note: The Magic Quadrant is copyrighted May 2004 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

### **About ADVANTYS**

Established in 1995, ADVANTYS is specialized in the implementation of high added value solutions in the field of corporate Inter-Intra-Extranets. ADVANTYS is the editor of the Smart Enterprise Suite that offers a modular, fully integrated and upgradeable package of solutions with a broad range of features allowing users to quickly assemble multiple applications in a single coherent environment including content management, collaborative work, workflow and development tools. ADVANTYS has a broad customer base, including major French & international groups involved in all types of business and who have come to rely on the quality of our service and the availability of our staff (ACCOR, AREVA, CEA, DELOITTE, LEGRAND, SAINT GOBAIN, ST Microelectronics, etc).

Visit ADVANTYS at: [www.advantys.com](http://www.advantys.com)

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