

Press Release

Workflow Management Coalition (WfMC) and ADVANTYS announce Web Commerce Interoperability Live Protocol Demonstration at BPM seminar in Pisa, Italy on October 13th 2004

Lighthouse Point, FL, USA and Paris, France – August 24, 2004: The Workflow Management Coalition (WfMC) and ADVANTYS, a leading vendor of Smart Enterprise Suite, announce a live demonstration of ASAP/Wf-XML interoperability at the Workflow and Business Process Management Seminar to be held at the Hotel Excelsior in Pisa, Italy on October 13th, 2004. The event is hosted by ADVANTYS.

The WfMC has assembled a live demonstration of products that have implemented the Wf-XML 2.0 web commerce protocol. Wf-XML is built upon OASIS ASAP, so it is simultaneously a demonstration of ASAP interoperability.

The demonstration will show six different implementations of the new web services protocol and the exchange of data across the Internet. This will be both in front of the live audience and online with observers around the world via a webcast.

Participants who have implemented the protocol include ADVANTYS, Fujitsu, HandySoft and TIBCO who will demonstrate the scenarios of Customer, Retailer and Manufacturer.

“The ASAP standard gives companies real-world benefits of business process interoperability without programming.” said Keith Swenson, chairman of the WfMC Wf-XML Working Group, chair of the OASIS ASAP Technical Committee and chief architect of Fujitsu Software Corporation. “An example of quick, easy connections between systems supporting long-term processes would be the process cycle of buying a home, involving all players from the mortgage lender through geology reports to title search and closing. Wf-XML 2.0 will be available to extend ASAP with functionality specifically for BPM engines.”

“ADVANTYS is very proud to host this WfMC Seminar in Pisa. We designed the engine of our workflow product (WorkflowGen) based on the WfMC standards and since then we kept integrating the latest protocols like XPDL or ASAP/Wf-XML and remained at the leading edge of technology for the benefit of our customers.” says Alain Bezancon, CEO of ADVANTYS.

“We value ADVANTYS’ active support in the deployment of WfMC standards in their products. This seminar addresses the significant benefits that companies have enjoyed in optimizing business processes across organizations using different BPM engines,” said Jon Pyke, WfMC chair. “The live web commerce protocol demonstration highlights the role of Wf-XML 2.0 and ASAP in enabling business process interoperability across some of the industry’s most widely recognized BPM engines. The analogy we use is: when connecting telephones, you could wire the phones directly into the network, or you could provide a plug and socket that allows an ordinary user to plug the phone in. Wf-XML is that “plug ‘n play process” for basic run-time connections.’

Over 1000 observers, mostly IT users, have registered to watch the demonstration online, and be informed of the results. For more information or to sign up as an online observer please see

http://www.wfmc.org/standards/wfxml_demo.htm.

Because this educational seminar has been sponsored by ADVANTYS, there is no fee to attend.

Registrations are required and will be accepted on a first-come basis. Please view the detailed agenda and register today at <http://www.wfmc.org/events/event-seminar.htm>.

Each delegate receives a free copy of the new information-packed CDROM being launched at this seminar, the *CDROM Companion to the Workflow Handbook 2004* (Retail \$95.00).

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About the Workflow Management Coalition (wfmc.org)

The WfMC, founded in August 1993, is a non-profit, international organization of workflow vendors, users, analysts and university/research groups. The Coalition's mission is to promote and develop the use of workflow through the establishment of standards for software terminology, interoperability and connectivity between workflow products. Comprising over 300 members throughout the world, the Coalition is the primary standards body for this significant software market.

The creation of the WfMC Standards Reference Model has proved its importance in other areas of technology, most notably the ISO Seven Layer reference model for computer communications.

About ADVANTYS

Established in 1995, ADVANTYS is specialized in the implementation of high added value solutions in the field of corporate Inter-Intra-Extranets. ADVANTYS is the editor of the Smart Enterprise Suite that offers a modular, fully integrated and upgradeable package of solutions with a broad range of features allowing users to quickly assemble multiple applications in a single coherent environment including content management, collaborative work, workflow and development tools. ADVANTYS has a broad customer base, including major French & international groups involved in all types of business (Accor, AREVA, Deloitte, Legrand, Saint Gobain, ST Microelectronics, etc). ADVANTYS is listed in Gartner's Smart Enterprise Suite Magic Quadrant 2004.

Visit ADVANTYS at: www.advantys.com

More about WorkflowGen : www.workflowgen.com

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